

# Managing the Open Access publication process: Bentham Science and Research Square

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## ABSTRACT

Come learn about Bentham Science Open for journals and e-books and get insights about Managing the Open Access Publication Process. This presentation will focus on helping you understand the publication process, from how to submit a scientific paper through to how to manage your interactions with editors and reviewers to maximize your chances of a successful high-impact outcome for your research.

As a result of this course learners will understand:

- ▶ how to effectively submit scientific papers;
- ▶ write highly effective cover letters;
- ▶ select effective and suitable reviewers;
- ▶ ensure your work has the highest possible chance of getting published in your target journal;
- ▶ how to effectively communicate with editors and what they expect from authors and reviewers, and;
- ▶ maximize the impact of your research after publication.

## Course Content

The stages of publication:

- ▶ what editors expect from submissions
- ▶ navigating formatting requirements
- ▶ an amazing cover letter – details and selling your work
- ▶ initial review and how to survive
- ▶ ensure your papers gets out for peer-review
- ▶ dealing with peer-review comments, especially those you disagree with
- ▶ managing your editor
- ▶ revisions: how to do the most effective job while making the least number of changes
- ▶ surviving rejection
- ▶ how to make complaints if you feel unfairly treated